

The attempt by the Consumers Bankers Association to weaken the Indiana's telephone privacy law is counter productive to the original intent of the law. The telephone privacy law was adopted in response to consumers request for restrictions from unsolicited sales and marketing attempts. By accepting the CBA's challenge to the law the FCC would be giving the very group the public has asked protection from carte blanche access to them. under the existing law, creditors can telephone their clients when necessary. To accept the CBA's challenge would allow sales and marketing representatives of these companies to violate the privacy of individuals in an attempt to push a product.

The challenge should be rejected.

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